

FORM 1

INFORMATION PERTAINING TO INITIAL ORDER

(To be filed with the Superintendent of Bankruptcy under paragraph 23(1)(f) of the Companies' Creditors Arrangement Act)

The following information pertains to the order made on the initial application in respect of SFP Canada Ltd. (*name of debtor company*):

1. Name of court, judicial district and court file number:

Ontario Superior Court of Justice (Commerical List); CV-20-634980-00CL

2. Date on which order is made:

January 23, 2020

3. Debtor company's head office address, telephone number and Web site address, if any:

44 Chipman Hill, Suite 1000, Saint John, NB, E2L 2A9

Tel: (707) 399-3775

<https://www.srgretail.com/>

4. Names under which debtor company carries on business, if different from name set out above:

Papyrus, Carlton Cards / Cartes Carlton and Paper Destiny

5. Name and Web site address of monitor:

Richter Advisory Group Inc.

<http://www.richter.ca/>

6. Name, address, telephone number and e-mail address of monitor's representative responsible for the proceedings:

Adam Sherman, 181 Bay Street, Suite 3510, Toronto, ON M5J 2T3

Tel: (416) 488-2345

asherman@richter.ca

7. Web page address created for the proceedings, if any:

<http://richter.ca/insolvencycase/sfp-canada-ltd/>

Dated at Toronto, Province of Ontario, on January 23, 2020.



Monitor's representative
responsible for the proceedings