

FORM 1

INFORMATION PERTAINING TO INITIAL ORDER

(To be filed with the Superintendent of Bankruptcy under paragraph 23(1)(f) of the Companies' Creditors Arrangement Act)

The following information pertains to the order made on the initial application in respect of Effigi Inc. (name of debtor company):

1. Name of court, judicial district and court file number:

Superior Court

Judicial District of Montréal

Court file No.: 500-11-044191-134

2. Date on which order is made:

March 1, 2013

3. Debtor company's head office address, telephone number and Web site address, if any:

1155 aut. Chomedey, Laval QC H7W 5J8

Tel. 450.686.4848

<http://www.effigi.com/>

4. Names under which debtor company carries on business, if different from name set out above:

Effigi Inc.

TAG

5. Name and Web site address of monitor:

Richter Advisory Group Inc.

<http://www.richter.ca>

6. Name, address, telephone number and e-mail address of monitor's representative responsible for the proceedings:

Andrew Adessky, CPA, CA, MBA, CIRP, 1981 McGill College, Montréal QC H3A 0G6

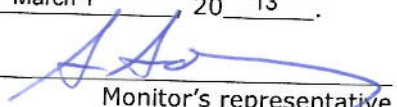
T. 514.934.3513

aadessky@richter.ca

7. Web page address created for the proceedings, if any:

<http://www.richter.ca/en/insolvency-cases/e/effigi-inc>

Dated at the City of Montréal, province of Quebec, on March 1 20 13.



Monitor's representative
responsible for the proceedings