

FORM 2

DEBTOR COMPANY INFORMATION SUMMARY
(COMMENCEMENT OF PROCEEDINGS)

*(To be filed with the Superintendent of Bankruptcy under paragraph 23(1)(f)
of the Companies' Creditors Arrangement Act)*

PART 1 – INFORMATION RESPECTING DEBTOR COMPANY

1. Name, including names under which the debtor company carries on business, if any:

Effigi Inc., TAG

2. Debtor company's head office address, telephone number and Web site address, if any:

1155 aut. Chomedey, Laval QC H7W 5J8

T. 450.686.4848

<http://www.effigi.com/>

3. The debtor company is

- a not-for-profit body corporate,
 an income trust, or
 other (*Specify:* Corporation)

4. Industry type code using the North American Industry Classification System:

44814

5. Names and titles of directors and officers:

Directors: Christopher Payne, Ryan Bohr, John Tomes, Matthew Segal

Officers: Manon Dégarie, VP Finance and Ronald Miglierina,
Vice-president Legal and Corporate affairs

6. Any other names used by the debtor company during the 24-month period before the making of the order on the initial application, including names under which the company carried on business:

TAG

7. Previous proceedings:

- under the *Bankruptcy and Insolvency Act*: yes no

If yes, estate number:

- under the *Companies' Creditors Arrangement Act*: yes no

If yes, name of court, judicial district and court file number:

- foreign proceedings: yes no

If yes, country, name of court, judicial district and court file number:

8. Are debtor company's shares or units publicly traded? yes no

If yes, index symbol: country:

9. Incorporation number, if applicable: 2231417

Federal

Provincial (*Specify*: NEQ 1144210706)

Other (*Specify*:)

10. Are there companies that are affiliated with or subsidiaries of the debtor company?

yes no

If yes, names of affiliated and subsidiary companies:

4379225 Canada Inc.

11. Date of the most recent consolidated financial statements of debtor company:

2013/1/31 (YYYY/MM/DD)

12. The statements referred to in item 11 are:

audited (*Name of auditor*:)

unaudited

13. Book values for the debtor company set out in the statements referred to in item 11:

- Book value of total assets: \$51516638
- Book value of total liabilities: \$70901101
 - secured: \$54508983
 - unsecured: \$16392118
 - trust claims: \$0
- Book value of total liabilities that are contingent: \$0

14. Does the debtor company participate in any prescribed pension plans for the benefit of its employees? yes no

If yes, give name of each plan and indicate whether it is a defined benefit or defined contribution plan:

15. Name, address, telephone number and e-mail address of debtor company's legal counsel:

Mtre Marc Duchesne

Borden Ladner Gervais

900-1000 De la Gauchetière Street West

Montréal QC H3B 5H4

T. 514.879.1212

mduchesne@blg.com

PART 2 – INFORMATION RESPECTING MONITOR

16. Monitor's toll-free number for the proceedings, if any: N/A

Monitor's Web page created for the proceedings, if any:

<http://www.richter.ca/en/insolvency-cases/e/effigi-inc>

17. Name, address, telephone number and e-mail address of monitor's legal counsel:

Mtre Gerald Kandestin

Kugler Kandestin

2101-1 Place Ville-Marie

Montréal, QC H3B 2C6

T. 514.878-2861

gkandestin@kklex.com

PART 3 – TO BE COMPLETED IF THERE IS A FOREIGN PROCEEDING

18. Name of foreign representative:

19. Country, name of court, judicial district and court file number:

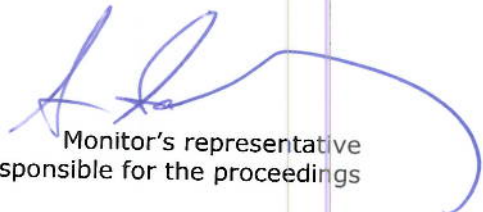
20. Indicate whether the proceeding is

a foreign main proceeding, or

a foreign non-main proceeding.

21. Date of first order in foreign proceeding: / / (YYYY/MM/DD)

Dated at Montreal, Quebec, on March 13, 2013.


Monitor's representative
responsible for the proceedings