

C A N A D A
Province of Ontario
District of: Ontario
Division No. 12-Ottawa
Court Nos. 33-2276663, 33-2276664
Estate Nos. 33-2276663, 33-2276664

SUPERIOR COURT OF JUSTICE
In Bankruptcy and Insolvency

**In the Matter of the Notice of Intention to Make a Proposal of
Fuel Industries Inc. / Fuel Technologies Inc.
of the City of Ottawa
in the Province of Ontario**

To the Creditors of Fuel Industries Inc. / Fuel Technologies Inc.

Notice is hereby given that, on July 26, 2017, Fuel Industries Inc. (“**Industries**”) and Fuel Technologies Inc. (“**Technologies**”) and together with Industries, the “**Companies**”) each filed a Notice of Intention to Make a Proposal (“**NOI**”) pursuant to section 50.4(1) of the *Bankruptcy and Insolvency Act* (Canada) (the “**BIA**”) and Richter Advisory Group Inc. was named as trustee under the NOI’s (the “**Proposal Trustee**”).

A copy of the NOI and a list of creditors with claims amounting to \$250 or more as known or shown by the Companies’ books and records are attached hereto. The enclosed creditor list is preliminary and subject to change.

As a result of the NOI filings, pursuant to the provisions of the BIA, all creditors are stayed from commencing or continuing any proceedings against the Companies and the Companies initially have a period of thirty (30) days to file a proposal with the Proposal Trustee (the “**Stay Period**”), subject to any extensions of the Stay Period that may be granted by the Court upon application by the Companies.

The Proposal Trustee understands that, as part of the Companies’ restructuring initiatives, the Companies will be attending in Court on August 2, 2017 to, among other things, seek the Court’s approval to sell substantially all of the Companies’ business and assets. The matter is being heard before the Toronto Superior Court (Commercial List).

Notification of any application by the Companies for an extension of the Stay Period, as well as information related to the Companies’ proposal proceedings will be posted on the Proposal Trustee’s website as information becomes available at <https://www.richter.ca/Folder/Insolvency-Cases/F/Fuel-Industries-Inc>.

Should you have any questions or require further information, please contact Ms. Caleigh Smith of the Proposal Trustee’s office (416.642.4832 or csmith@richter.ca).

Dated at Toronto, Province of Ontario, August 2, 2017

Richter Advisory Group Inc.
Trustee acting *in re* the proposals of
Fuel Industries Inc.
Fuel Technologies Inc.

T. 416.488.2345 / 1.888.805.1793
F. 514.934.8603
claims@richter.ca

Richter Advisory Group Inc.
181 Bay Street, Suite 3320
Bay Wellington Tower
Toronto, ON M5J 2T3
www.richter.ca

Montréal, Toronto



District of:
Division No. -
Court No.
Estate No.


- FORM 33 -
Notice of Intention To Make a Proposal
(Subsection 50.4(1) of the Act)

In the matter of the proposal of
Fuel Industries Inc.

Take notice that:

1. Fuel Industries Inc., an insolvent person, states, pursuant to subsection 50.4(1) of the Act, that it intends to make a proposal to its creditors.
2. Richter Advisory Group Inc. of 181 Bay Street, 33rd Floor, Toronto, ON, M5J 2T3, a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
4. Pursuant to section 69 of the Act, all proceedings against Fuel Industries Inc. are stayed as of the date of filing of this notice with the official receiver in my locality.

Dated at the City of Ottawa in the Province of Ontario, this 26th day of July 2017.



Fuel Industries Inc.
Insolvent Person

To be completed by Official Receiver:

Filing Date

Official Receiver

District of:
 Division No. -
 Court No.
 Estate No.

- FORM 33 -
 Notice of Intention To Make a Proposal
 (Subsection 50.4(1) of the Act)

In the matter of the proposal of
 Fuel Industries Inc.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
* US EXCH Rate 1.2512			257,475.00
AARON MACWILLIAM	111 TALL FOREST DR. CARP ON K0A 1L0		2,825.00
ADAM FIKE	6666 BALCOM AVE RESEDA CA 91335 USA		750.00
ADTHEORENT INC. *	SVB LOCKBOX - PO BOX 392302 PITTSBURG PA 15251-9302 USA		80,000.00
ALEXANDER MALIARNEKO *	1800 SHEVCHENKO ST., 127 CHERKASY, UKRAINE		4,153.86
ALEXANDER SCRIPKA *	MISHUGI STR, HOUSE 2, APT 92 KIEV, UKRAINE		6,092.28
ALSCO	2500 RUE SENKUS LASALLE QC H8N 2X9		599.10
AMAZON WEB SERVICE INC. *	PO BOX 84023 Seattle WA 98124 USA		2,999.37
ANDREW WING *	1380 DOHENY PLACE Los Angeles CA 90069 USA		50,851.59
ANDREWS ROBICHAUD PROFESSIONAL CORP	1673 CARLING AVENUE SUIT 215 OTTAWA ON K2A 1C4		2,077.50
ARTEM KOSHELEV *	29-427 OKTYABR'SKAYA ST MOSKVA, RUSSIA		1,218.46
AUDIENCE UNLOCK, INC. *	120 E 8TH STREET #903 Los Angeles CA 90014 USA		120,000.00
BELL CANADA (613-224-6738)	P.O. BOX 9000 STN. DON MILLS NORTH YORK ON M3C 2X7		971.10
BELL CANADA (A/C N607 0481)	PO BOX 1550 NORTH YORK ON M3C 3N5		964.31
BLACK GOLD COFFEE INC.	1604 MICHAEL STREET OTTAWA ON K1B 3T7		8,496.03
BLACKIRON AGENCY INC	422 SPARKS ST. OTTAWA ON K1R 0B2		184,429.88

District of:
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 Court No.
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- FORM 33 -
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 (Subsection 50.4(1) of the Act)

In the matter of the proposal of
 Fuel Industries Inc.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
BLANK STARE PRODUCTIONS, INC. *	10866 WASHINGTON BOULEVARD #307 CULVER CITY CA 90232 USA		1,750.00
BLUE JEANS NETWORK, INC.*	516 CLYDE AVENUE MOUNTAIN VIEW CA 94043 USA		2,970.00
BLUEWHALEWEB *	152 W. CENTER CT SCHAUMBURG IL 60195 USA		990.00
CHOU ASSOCIATES MANAGEMENT INC.	110 SHEPPARD AVE.E North York ON M2N 6Y8		7,100,000.00
CLS LEXI-TECH LTD.	20 EGLINTON AVENUE WEST, SUITE 1301 PO BOX 2074 TORONTO ON M4R 1K8		3,235.27
COLIN TISDALL	28 FURLONG CRES KANATA ON K2M 2J1		358.95
CONVERSIS TRANSLATION EXPERTS *	BIGNELL PARK BARNS, A4095 CHESTERTON, BICESTER, ENGLAND OX26 ITD UK		8,529.18
CORPORATION SERVICE COMPANY (CSC) *	PO BOX 13397 Philadelphia PA 19101-3397 USA		1,564.00
DAVE OZIPKO	253 MCLEOD ST. OTTAWA ON K2P 1A1		31,114.75
DELOITTE & TOUCHE LLP	1600-100 QUEEN STREET OTTAWA ON K1P 5T8		98,475.24
DENTONS CANADA LLP *	525 MARKET STREET San Francisco CA 94105-2708 USA		99,438.10
EAGLE PROFESSIONAL RESOURCES INC.	2 QUEEN STREET EAST, SUITE 1400 TORONTO ON M5C 3G7		12,373.50
ENGAGEMENT LABS SERVICES INC.	284 COLLEGE ST. TORONTO ON M5T 1R9		16,385.00
EVGENY POLYAKOV *	7-82 KRASNOARMEYSKAYA STREET KIROV, RUSSIA		7,338.48
EXCELHR	102 BANK ST, SUITE 300 OTTAWA ON K1P 5N4		9,539.27

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- FORM 33 -
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 (Subsection 50.4(1) of the Act)

In the matter of the proposal of
 Fuel Industries Inc.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
FEDERAL EXPRESS	PO BOX 4626, TORONTON STN A TORONTO ON M5W 5B4		405.63
FISH MUSIC INC.	771 EASTBOURNE AVE. OTTAWA ON K1K 0H8		9,040.00
GDI SERVICES (CANADA) LP	580 INDUSTRIAL AVE., UNIT 1 OTTAWA ON K1G 0Y9		19,017.90
GOOGLE INC. *	PO BOX 39000 San Francisco CA 94139 USA		30,337.69
GREENBERG TRAUIG, LLP *	1840 CENTURY PARK EAST, SUITE 1900 Los Angeles CA 90067 USA		193,612.42
HOUSE OF MOVES, INC *	PO BOX 1656 EL SEGUNDO CA 90245 USA		49,600.00
INTERACTIVE ONTARIO	181 CARLAW AVE SUITE 251 TORONTO ON M4M 2S1		2,260.00
JEFF DOIRON *	1124 FRANKLIN STREET SANTA MONICA CA 90403 USA		34,358.57
JETBRAINS AMERICAS INC. *	1900 SOUTH NORFOLK ST. STE 350 SAN MATEO CA 94403 USA		3,554.00
JIM MANDUCA	132 STREAMSIDE CR OTTAWA ON K2W 0A8		812.55
JORDAN BELL *	16131 HAYNES ST LAKE BALBOA CA 91406 USA		5,000.00
JUICE DMS ADVERTISING LIMITED	555 RICHMOND STREET WEST, SUITE 600 TORONTO ON M5V 3B1		13,801.37
JULIE ALLEN	56 MEADOWBREEZE DR. KANATA ON K2M 2L7		63,188.60
KOCHAVA, INC. *	3003 TASMAN DRIVE SANTA CLARA CA 95054 USA		3,582.32
LABARGE WEINSTEIN	515 LEGGET DRIVE, SUITE 800 KANATA ON K2K 3G4		1,000.00
LAW OFFICES OF KATHY M. LOMBARD *	31 ROCKINGHORSE ROAD RANCHO PALOS VERDES CA 90275 USA		600.00

District of:
 Division No:
 Court No:
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- FORM 33 -
 Notice of Intention To Make a Proposal
 (Subsection 80.4(1) of the Act)

In the matter of the proposal of
 Fuel Industries Inc.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
LEYLA NOBATOVA *	188 BL AGOVISNA ST. CHERNASY, UKRAINE		4,015.40
LINKEDIN IRELAND (USD) *	PO BOX 4090 STN A TORONTO ON M5W 0E10		1,050.00
LINKEDIN IRELAND LIMITED	PO BOX 4090 STN A TORONTO ON M5W 0E9		12,375.00
MARTIN WALKER	1303 250 LETT ST OTTAWA ON K1R 0A8		2,131.58
MCCRACKEN HOLDINGS, LLC *	2041 PARK TERRACE MINNEAPOLIS MN 55438 USA		5,000.00
METCALFE REALTY COMPANY LIMITED	2700 QUEENSVIEW DR. OTTAWA ON K2B 8N8		335,784.82
MICROSOFT CORPORATION *	ONE MICROSOFT WAY REDMOND WA 98052 USA		3,162.47
MIDNIGHT PRODUCTIONS INC. *	25815 PARADA DRIVE VALENCIA CA 91355 USA		12,000.00
MIKE BURNS *	20693 BIG ROCK DRIVE MALIBU CA 90265 USA		514.00
NATALIA DEVIATRINA *	APT #91, 32/18 ANNY AKHMATOVOL ST KIEV, UKRAINE		5,538.48
NATALYA POLKOVA *	22-127 FERENZA MUNNIHA ST. TOMSK, RUSSIA		6,923.10
NFL PROPERTIES LLC *	PO BOX 27278 New York NY 10087-7278 USA		36,000.00
OLEKSANDR BOZHKO *	OLEKSANDRA MYSHUHY ST APT #18, 8 KIEV, UKRAINE		6,646.14
OWENS WRIGHT LLP	300-20 HOLLY STREET TORONTO ON M5S 3B1		8,440.31
PINTEREST INC. *	PO BOX 74008066 Chicago IL 23826-37 USA		23,826.37
PITNEYWORKS (POSTAGE A/C)	P.O. BOX 280 ORANGEVILLE ON L9W 2Z7		407.40

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 (Subsection 50.4(1) of the Act)

In the matter of the proposal of
 Fuel Industries Inc.

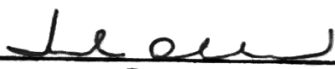
List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
PROTOSTUDIO *	671 CHAPARRAL RD SIERRA MADRE CA 91024 USA		3,300.00
RCC VENTURES *	11 BROADWAY SUITE 500 New York NY 10004 USA		15,000.00
RECRUITING IN MOTION	1600 CARLING AVENUE SUITE 620 OTTAWA ON K1Z 1G3		1,167.50
REDDIT INC. *	PO BOX 204387 Dallas TX 204387 USA		29,327.59
REGINA KUTS *	12 BAVARSKAYA STREET KHARKOV, UKRAINE		4,153.86
ROGERS COMMUNICATIONS	P.O. BOX 2000 STND SCARBOROUGH ON M1R 5P4		1,243.00
ROGERS WIRELESS	PO BOX 9100, A/C# 5-2293-5907 DON MILLS ON M3C 3P9		1,916.10
RUSSELL MULLINS	37 DUNOON PL OTTAWA ON K2L 2V7		280.24
SERHII HEVKO *	SUMY, UKRAINE		4,707.72
SHEKNOWS, LLC *	DEPT CH 19495 Palatine IL 60055-9495 USA		80,000.00
SIMWAVE CONSULTING INC.	232-329 MARCH ROAD OTTAWA ON K2K 2E1		16,950.00
SOCIETY OF DIGITAL AGENCIES *	280 INTERSTATE CIRCLE SE Atlanta GA 30339 USA		6,500.00
STARMAKER INTERACTIVE *	520 HAMPSHIRE ST. STE. 202 San Francisco CA 94110 USA		50,000.00
STEPHEN DAGGITT	451 MEADOWBREEZE DRIVE KANATA ON K2M 0L1		869.81
STERLINGBACKCHECK CANADA CORP.	SUITE200 - 19433 96TH AVENUE SURREY BC V4N 4C4		1,194.96
TAXITAB	455 COVENTRY RD OTTAWA ON K1K 2C5		291.09

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- FORM 33 -
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In the matter of the proposal of
Fuel Industries Inc.

List of Creditors with claims of \$250 or more.			
Creditor	Address	Account#	Claim Amount
TOSHIBA BUSINESS SOLUTIONS	7075 PLACE ROBERT JONCAS, SUITE 141A ST-LAURENT QC H4M 2Z2		368.91
TUBEMOGUL *	1250 53RD STREET, SUITE 1 EMERYVILLE CA 94608 USA		362,560.65
WELLFLEET PARTNERS, INC. *	ONE PENN PLAZA, 24TH FLOOR New York NY 10119 USA		1,704.42
WELOCALISE *	LYNWOOD HOUSE, 373-375 STATION ROAD HARROW, MIDDLESEX H1A 2AW UK		2,882.00
WILLIAM REID	51 SILVER HORSE CRESCENT OTTAWA ON K2M 2J2		424.51
WYLDIFIRE INC. (HEARTBEAT) *	1507 7TH ST #441 SANTA MONICA CA 90401 USA		80,000.00
ZIOSK *	12404 PARK CENTRAL DR STE 350 Dallas TX 75251 USA		69,200.00
Total			9,747,174.36



Fuel Industries Inc.
Insolvent Person

- Proposal Consent -
In the matter of the proposal of
Fuel Industries Inc.

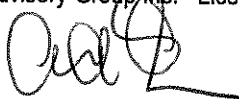
To whom it may concern,

This is to advise that we hereby consent to act as trustee under the Bankruptcy and Insolvency Act for the proposal of Fuel Industries Inc..

Dated at the City of Toronto in the Province of Ontario, this 26th day of July 2017.

Richter Advisory Group Inc. - Licensed Insolvency Trustee

Per:



Adam Sherman, MBA, CIRP - Licensed Insolvency Trustee
181 Bay Street, 33rd Floor
Toronto ON M5J 2T3
Phone: (416) 488-2345 Fax: (416) 488-3765



Industry Canada
Office of the Superintendent
of Bankruptcy Canada

Industrie Canada
Bureau du surintendant
des faillites Canada

District of Ontario
Division No. 12 - Ottawa
Court No. 33-2276663
Estate No. 33-2276663

In the Matter of the Notice of Intention to make a
proposal of:

Fuel Industries Inc.
Insolvent Person

**RICHTER ADVISORY GROUP INC / RICHTER GROUPE
CONSEI**
Licensed Insolvency Trustee

Date of the Notice of Intention: July 26, 2017

CERTIFICATE OF FILING OF A NOTICE OF INTENTION TO MAKE A PROPOSAL
Subsection 50.4 (1)

I, the undersigned, Official Receiver in and for this bankruptcy district, do hereby certify that the aforementioned insolvent person filed a Notice of Intention to Make a Proposal under subsection 50.4 (1) of the *Bankruptcy and Insolvency Act*.

Pursuant to subsection 69(1) of the Act, all proceedings against the aforementioned insolvent person are stayed as of the date of filing of the Notice of Intention.

Date: July 27, 2017, 08:30

E-File/Dépôt Electronique

Official Receiver

Place Bell Canada, 160 Elgin Street, 11th Floor, Suite B-100, Ottawa, Ontario, Canada, K2P2P7, (877)376-9902

Canada