

RSM Richter Inc.

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CANADA
 PROVINCE OF QUÉBEC
 DISTRICT OF MONTRÉAL
 COURT NO.: 500-11-022070-037

SUPERIOR COURT
 (Sitting as Tribunal designated under
 the *Companies' Creditors*
Arrangement Act)

IN THE MATTER OF THE PLAN OF COMPROMISE AND ARRANGEMENT OF LES BOUTIQUES SAN FRANCISCO INCORPORÉES, LES AILES DE LA MODE INCORPORÉES AND LES ÉDITIONS SAN FRANCISCO INCORPORÉES companies duly constituted under the laws of Canada, having their head office at 50 de Lauzon Street, Boucherville, Québec, J4B 1E6

Debtors

VOTING LETTER

I/We, (name of creditor) _____

of (address) _____

_____, creditor

belonging to Class(es) of the Plan of Compromise and Arrangement:

CLASS: CREDITORS OF LES BOUTIQUES SAN FRANCISCO INCORPORÉES

VOTE (Check one of the following boxes):	AMOUNT:
<input type="checkbox"/> FOR the acceptance of the Plan of Compromise and Arrangement;	\$
<input type="checkbox"/> AGAINST the acceptance of the Plan of Compromise and Arrangement.	

CLASS: CREDITORS OF LES AILES DE LA MODE INCORPORÉES

VOTE (Check one of the following boxes):	AMOUNT:
<input type="checkbox"/> FOR the acceptance of the Plan of Compromise and Arrangement;	\$
<input type="checkbox"/> AGAINST the acceptance of the Plan of Compromise and Arrangement.	

CLASS: CREDITORS OF LES ÉDITIONS SAN FRANCISCO INCORPORÉES

VOTE (Check one of the following boxes):	AMOUNT:
<input type="checkbox"/> FOR the acceptance of the Plan of Compromise and Arrangement;	\$
<input type="checkbox"/> AGAINST the acceptance of the Plan of Compromise and Arrangement.	

DATED AT _____, this _____ day of _____, 2004.

 (Name of creditor)

 Signature of authorized person or its
 authorized representative as per Proxy
 (indicate title or function, if any)

 Signature of witness

- NOTES: (1) A creditor may vote either in person, by Voting Letter or by Proxy;
 (2) A creditor cannot vote during the meeting, by Voting Letter or by Proxy unless a Proof of Claim has been submitted to the Monitor prior to 5:00 p.m. EDST on June 30, 2004.