Mademoiselle Charmante Inc. / 3017320 Canada Inc. 9475 Meilleur, Suite 600 Montréal, QC H2N 2E1

November 22, 2007

To the Creditors of Mademoiselle Charmante Inc. and 3017320 Canada Inc. ("the Companies") (operating under the banners Charmante, Charmante Petite, Colette, Cliquot, Charlette and Cadence Petite)

It is with tremendous regret that we are writing this letter to you today. Many of you are aware that we have been in the retail business for greater than 40 years and are extremely proud of the manner in which we conducted our operations.

In the last several years we encountered poor business conditions which has resulted in significant losses and has put the Companies into financial difficulty. In addition, our efforts to sell the Companies on a going concern basis have not been successful. These deteriorating conditions and unfavourable prospects brought us to conclude that we should wind down our business in an orderly fashion in an attempt to maximize realization. However, it became clear to us that there would be insufficient realization from the assets of the Companies to repay our creditors and, as a result, the Companies were obliged to seek protection under the *Bankruptcy and Insolvency Act* and to file a Notice of Intention to Make a Proposal.

We have had an excellent relationship with all our suppliers during the past 40 years and would like to see our suppliers receive some payment upon the wind down of our operations. In this regard, we are in the process of determining an appropriate Proposal to our suppliers. Should the Proposals of both Companies be accepted, a formal bankruptcy would be avoided, which would be beneficial to all creditors as it is anticipated that the suppliers would receive a greater realization from an accepted Proposal than from a formal Bankruptcy.

We thank you for your support over the last 40 years and we remain,

Yours very truly,

Mademoisellé Charmante Inc. / 3017320 Canada Inc.

Harvey Kom, President

RSM: Richter Inc.

RSM Richter Inc.

2, Place Alexis Nihon Montřell (Québec) H3Z 3C2 Těléphone / Telephone : (514) 934-3497 Télécopieur / Facsimile : (514) 934-3504 www.rsmischler.com

C A N A D A PROVINCE OF QUÉBEC DISTRICT OF QUÉBEC DIVISION NO.: 01-MONTREAL COURT NO.: 500-11-031907-070 ESTATE NO.: 41-1015330

SUPERIOR COURT (Commercial Division)

IN THE MATTER OF THE PROPOSAL OF:

Mademoiselle Charmante Inc.

a body politic and corporate, duly incorporated according to law and having its head office and its principal place of business at: 9475 Meilleur Street
Suite 600
Montréal QC H2N 2E1

Debtor

Notice to Creditors of Intention to Make a Proposal (Subsection 50.4(6))

NOTICE is hereby given that on November 20, 2007, the above-mentioned Debtor filed a Notice of Intention to Make a Proposal under the *Bankruptcy and Insolvency Act*, as per a copy attached hereto.

NOTICE is further given that in accordance with Section 69 of the *Bankruptcy and Insolvency Act*, all proceedings against the Debtor are hereby stayed. Accordingly, no creditor has any remedy against the Debtor or its assets, nor shall it commence or continue any action, execution, or other proceedings for the recovery of a claim.

A list of the creditors with claims amounting to \$250 or more and the amounts of their claims as known or shown by the Debtor's books is annexed hereto. The enclosure thereof does not necessarily constitute the acceptance of any claim or claims.

Upon the filing of the contemplated Proposal, a further notice shall be mailed to you providing you with the following:

- a) A copy of the Proposal;
- b) The date, time and place of a Meeting of Creditors to be held to consider the Proposal;
- c) A condensed statement of the assets and liabilities of the Debtor:
- d) The following prescribed forms, to be completed:
 - Proof of Claim;
 - Proxy;
 - Voting Letter on the Proposal.

(français - au recto)

Should the Debtor fail to file a Proposal within the prescribed delays, an automatic bankruptcy will ensue and the Trustee will forthwith convene a Meeting of Creditors.

Dated at Montreal, Quebec, this 22nd day of November, 2007.

RSM Richter Inc.

Trustee

Eric A. Rodier, MBA, CA

Administrator

C A N A D A PROVINCE OF QUÉBEC DISTRICT OF QUÉBEC DIVISION NO.: 01-MONTREAL COURT NO.: ESTATE NO.:

SUPERIOR COURT (Commercial Division)

IN THE MATTER OF THE PROPOSAL OF :

Mademoiselle Charmante Inc.

a body politic and corporate, duly incorporated according to law and having its head office and its principal place of business at:
9475 Meilleur, Suite 600
Montréal QC H2N 2E1

Debtor

Notice of Intention to Make a Proposal (Subsection 50.4(1) of the Act)

Take notice that:

- We, Mademoiselle Charmante Inc., an insolvent person, state, pursuant to subsection 50.4(1) of the Act, that we intend to make a proposal to our creditors.
- RSM Richter Inc., a licensed trustee, has consented to act as trustee under the proposal. A copy of the consent is attached.
- 3. A list of the names of the known creditors with claims of \$250 or more and the amounts of their claims is also attached.
- 4. Pursuant to section 69 of the Act, all proceedings against us are stayed as of the date of filing of this notice with the official receiver in our locality.

Dated at Montreal, Quebec, this 20th day of November, 2007.

Mademoiselle Charmante Inc.

| \times / $\overline{}$ | |
|--------------------------|--------------------------------------|
| Per : Marvey Kom | |
| | |
| | To be completed by Official Receiver |
| Filing Date: | |
| Official Receiver: | |



Office of the Superintendent of Bankruptcy Canada

Bureau du surintendant des faillites Canada

An Agency of industry Canada Un organisme d'Industrie Canada

District of Division No.

Québec

01 - Montreal 500-11-031907-070

Court No. Estate No.

41-1015330

In the Matter of the Notice of Intention to make a proposal of:

0

Mademoiselle Charmante Inc.

Insolvent Person

RSM RICHTER INC.

Trustee

Date of the Notice of Intention:

November 20, 2007

CERTIFICATE OF FILING OF A NOTICE OF INTENTION TO MAKE A PROPOSAL Subsection 50.4 (1)

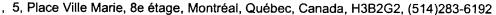
I, the undersigned, Official Receiver in and for this bankruptcy district, do hereby certify that the aforenamed insolvent person filed a Notice of Intention to Make a Proposal under subsection 50.4 (1) of the Bankruptcy and Insolvency Act.

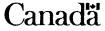
Pursuant to subsection 69(1) of the Act, all proceedings against the aforenamed insolvent person are stayed as of the date of filing of the Notice of Intention.

Date: November 20, 2007, 13:16

E-File/Dépôt Electronique

Official Receiver





RSM Richter Inc.

RSM Richter Inc.

2, Place Alexis Nihon Montriell (Québec) H3Z 3C2 Téléphone / Telephone : (514) 934-3497 Télécopieur / Facsimille : (514) 934-3504 www.nstrrichier.com

C A N A D A
PROVINCE OF QUEBEC
DISTRICT OF QUEBEC
DIVISION NO.: 01-MONTREAL
COURT NO.:
ESTATE NO.:

SUPERIOR COURT (Commercial Division)

IN THE MATTER OF THE PROPOSAL OF:

Mademoiselle Charmante Inc.

a body politic and corporate, duly incorporated according to law and having its head office and its principal place of business at: 9475 Meilleur Street
Suite 600
Montréal QC H2N 2E1

Debtor

We hereby agree to act as the Trustee to the Proposal to be filed by the above-named Debtor, this 20th day of November, 2007.

RSM Richter Inc.

Trustee

Per: Eric A. Rodier, MBA, CA, Administrator

RSM Richter Inc.,Syndic/Trustee Liste des créanciers/Creditors List

Dans l'affaire de l'avis d'intention de faire une proposition de / in the Matter of notice of intention to make a proposal of

MADEMOISELLE CHARMANTE INC.

| Nom / Name | Adresse / Address | Montant / Amount |
|--|--|-------------------------|
| Créanclers chirographaires / Ordinary Creditors A & R ULTIMATE CLOTHING | 99 RUE CHABANEL OUEST SUITE 301 MONTRÉAL QC H2N 1C3 | 00 404 04 |
| A&F DISTRIBUTIONS (9028-2062 QUÉBEC INC.) | 9260 PIERRE BONNE MONTREAL QC H26 6W5 | 98,404.84 396.15 |
| ADORABLE JUNIOR | 5290 BOUL THIMENS ST. LAURENT QC H4R 2B2 | 540,944.55 |
| ARC INTERNATIONAL FASHIONS CORP.* | 5891 LAURELWOOD COURT RICHMOND BC V7G 5J1 | 23,095.74 |
| AUBIN PÉLISSIER | 205 RUE GODIN TROIS RIVIÈRES QC G8Z 3H1 | Unknown |
| AUCLAIR & LANDRY | 470 RUE DES ENTREPRENEURS QUÉBEC QC G1M 185 | 276.74 |
| BALLIN | 2825 BRABANT MARINEAU ST. LAURENT QC H4S 1R8 | 155,221.24 |
| BEAUWARD | 430 ARTHUR SAUVÉ SUITE 16010 ST-EUSTACHE QC J7R 6V7 | 3,780.65 |
| BELL CANADA | CASE POSTALE 8712 SUCCURSALE CENTRE VILLE MONTRÉAL QC H3C 3P6 | 960.89 |
| BELL CANADA | CASE POSTALE 8713 SUCCURSALE A MONTRÉAL QC H3C 4L6 | Unknown |
| BETA'S CHOICE | 45 MURAL ST., UNIT 6 RICHMOND HILL ON L4B 1J4 | 92,191.92 |
| BRALCO ÉLECTRIQUE | 11700 J.J. JOUBERT MONTRÉAL QC H1E 7E7 | 398.48 |
| BSF/HOME LAVAGE DE VITRES CADILLAC FAIRVIEW | 1605, RUE IBERVILLE MONTREAL QC H2K 388 | 887.11 |
| CADILLAC FAIRVIEW CADILLAC FAIRVIEW | 7999 BOUL GALERIES ANJOU #2219 ANJOU QC H1M 1W9 | Unknown |
| CADILLAC FAIRVIEW | 3003 BOUL. LE CARREFOUR LAVAL QC H7T 1C7 1, BOUL DES PROMENADES ST-BRUNO QC J3V 5J5 | Unknown |
| CADILLAC FAIRVIEW | 6801 TRANS-CANADA HIGHWAY POINTE-CLAIRE QC H9R 5J2 | Unknown Unknown |
| CADILLAC FAIRVIEW | 1200 ALPHONSE DESJARDINS LÉVIS QC G6V 6Y8 | Unknown |
| CANPAR | 500 - 1290 CENTRAL PARKWAY WEST MISSISSAUGA ON L5C 4R9 | 5,232.63 |
| CAPITAL GARMENT | 1200 JULES POITRAS ST. LAURENT QC HAN 1X7 | 236,051.62 |
| CHARTRAND FORD | 1610 BOUL, ST. MARTIN EST. LAVAL QC H7G 4W6 | Unknown |
| CIMA | 1145 BOUL LEBOURGNEUF BUREAU 300 QUÉBEC QC G2K 2K8 | 8,358.45 |
| COGIR | 3237 BOUL DES SOURCES DOLLARD-DES-ORMEAUX QC H9B 1Z6 | Unknown |
| COMINAR | 455, RUE DU MARAIS QUÉBEC QC G1M 3A2 | Unknown |
| CONCEPTION ML | 215 DE MARSEILLE SAINTE-JULIE QC J3E 2C5 | 6,731.03 |
| CONRAD C. INC. | 9320 BOUL, ST. LAURENT MONTRÉAL QC H2N 1N7 | 570,325.34 |
| COURRIER DU SUD | 267 SAINT CHARLES OUEST LONGUEUIL QC H4H 1E3 | 548.67 |
| CSST (CHARMANTE) | TOUR SUD, 31e ÉTAGE 1 COMPLEXE DESJARDINS MONTRÉAL QC H5B 1H1 | 8,325.93 |
| CZIGLER | 63 WINGOLD AVE., UNIT 201 TORONTO ON M6B 1P8 | 115,708.99 |
| D.D.T. ÉLECTRIQUE | 6425 CHEMIN DE SAINT-ÉLIE SHERBROOKE QC J1R 0P6 | Unknown |
| DACA KARIDIS DENIS FOURNITURES BUREAU | 8000 BOUL, DÉCARIE SUITE 500 MONTRÉAL QC H4P 2S4 | 2,848.75 |
| DICOM EXPRESS | 2990 BOUL LE CORBUSIER LAVAL QC H7L 3M2 C.P. 1117 SUCCURSALE CENTRE-VILLE MONTRÉAL QC H3C 5H3 | 989.65 |
| DORFIN | 5757 BOUL THIMENS ST. LAURENT QC HAR 2H6 | 2,559.33 1,586.05 |
| ELL-JAY (ACCORD BUSINESS CREDIT) | 225 RUE CHABANEL OUEST SUITE 800 MONTRÉAL QC H2N 2C9 | 119,565.03 |
| ENT. D'ÉLECTRICITÉ EG | 1753, RUE GRENET ST-LAURENT QC H4L 2R6 | 464.51 |
| ENTREPRISES SUPER GUY | 225 CHAMP FLEURI ST-COLOMBAN QC J5K 2V3 | Unknown |
| ETILAR HOLDINGS CANADA (BROME CORP. FINANCIERE) | 555 RUE CHABANEL OUEST SUITE 1501 MONTREAL QC | 57,845.51 |
| FPI ALEXIS NIHON | 1, PLACE ALEXIS NIHON SUITE 1010 MONTRÉAL QC H3Z 3B8 | Unknown |
| GAZ METROPOLITAIN | 1717 DU HAVRE MONTRÉAL QC H2K 2X3 | Unknown |
| GERVAIS HARDING | GARE WINDSOR 1100 DE LA GAUCHETIÈRE OUEST, SUITE 130 MONTRÉAL QC H3B 2S2 | 17,634.16 |
| GOUPIL & FILS | 3955 LOCAL B, RUE ISABELLE BROSSARD QC J4Y 2R2 | Unknown |
| HAGGAR CANADA INC. | 91 TYCOS DR. TORONTO ON M6B 1W3 | 147,332.89 |
| HYDRO-QUÉBEC | C.P. 11022 SUCCURSALE CENTRE-VILLE MONTRÉAL QC H3C 4V6 | 3,059.84 |
| IVANHOE CAMBRIDGE | 2452 BOUL LAURIER SAINTE-FOY QC G1V 2L1 | Unknown |
| IVANHOE CAMBRIDGE | 1001 SQUARE VICTORIA SUITE C500 MONTRÉAL QC H2Z 2B5 | Unknown |
| IVANHOE CAMBRIDGE IVANHOE CAMBRIDGE | 2700 BOUL LAURIER, EDIFICE CHAMPLAIN SUITE 1000 SAINTE-FOY QC G1V 4J9 | Unknown |
| IVANHOE CAMBRIDGE | 4225 BOUL. DES FORGES TROIS-RIVIÈRES QC G8Y 1W2 320 BOUL. SAINT-JOSEPH GATINEAU QC J8Y 3Y8 | Unknown |
| JEREMY D. LTÉE | 9333 BOUL. ST. LAURENT SUITE 200 MONTRÉAL QC H2N 1P6 | Unknown |
| KLAUS STEILMAN INC. | 3335 BOUL PITFIELD ST. LAURENT OCH 4S 1H3 | 115,234.64 61,436.79 |
| KOM-ELLE | 9475 MEILLEUR SUITE 600 MONTRÉAL QC H2N 2E1 | 1,197,413.00 |
| LA MAISON DES PAIRS | 555RUE CHABANEL OUEST SUITE 1200 MONTRÉAL QC | 22.350.74 |
| LABRADOR | C P 4514 STATION "A" TORONTO ON M5W 4L7 | Unknown |
| LAVAGE DE VITRES NATIONAL | C.P. 1243 SUCCU. HAUTE VILLE QUÉBEC QC G1R 5K8 | Unknown |
| LENNEVILLE ÉLECTRIQUE | 11410 BOUL. BÉCANCOUR STE-ANGÈLE DE LAVAL BÉCANCOUR QC G9H 2J3 | 1,004.04 |
| LONGUEUIL EXTRA | 267 SAINT-CHARLES OUEST LONGUEUIL QC J4H 1E3 | Unknown |
| LYS AIR MÉCHANIC | 1420 LACHAINE LAVAL QC H7C 2N7 | 1,817.52 |
| MARC NIZAN, ENTRETIEN MÉNAGER | 30 ST-LÉON ST-JEAN DE MATHA QC JOK 2SO | Unknown |
| MEILLEUR PLAZA | 1320 BOUL, GRAHAM MONT-ROYAL QC H3P 3C8 | Unknown |
| MODE DE VIE (98076 CANADA INC.) | 3177 RUE FLEURY EST MONTREAL QC H1H 2R2 | 24,034.35 |
| MODES MISS-TEE INC. | 9250 AVENUE DU PARC SUITE 310 MONTRÉAL QC H2N 1Z2 | 30,112.83 |
| MODIUM INTERNATIONAL (JEBCO CORP. INTERNATIONAL) | 555 RUE CHABANEL OUEST SUITE 1201 MONTRÉAL QC H2N 2H8 | 43,078.08 |
| NYGARD OUTERWEAR OBLIQUE, LES MODES BRADOX INC. (ACCORD BUSINESS CREDIT) | 1200 BOUL, JULES POITRAS SUITE 200 ST. LAURENT QC HAN 1X7 | 51,562.47 |
| OMNITRANS | 225 RUE CHABANEL OUEST SUITE 900 MONTRÉAL QC H2N 2C9 4300 JEAN-TALON OUEST MONTRÉAL QC H4P 1W3 | 87,090.09 |
| OXFORD | 552 BOUL WILFRED HAMEL QUÉBEC QC G1M 3E5 | 913.13 Unknown |
| P.P. DESLANDES | 4775 AVE. TRUDEAU SAINT-HYACINTHE QC J2S 7W9 | Unknown |
| PITNEY BOWES | P O BOX 278 ORANGEVILLE ON L9W 2Z7 | 296.39 |
| PLACE VERSAILLES | 5125 DU TRIANON SUITE 300 MONTRÉAL QC H1M 2S5 | 290.39 997.06 |
| PRINT-FLEX INTERNATIONAL | 2040 BOUL, DAGENAIS OUEST LAVAL QC H7L 5W2 | 6,229.76 |
| PUROLATOR | P.O. BOX 1100 ETOBICOKE POSTAL STATION A ETOBICOKE ON M9C 5K2 | Unknown |
| RAINBOW BRIDGE FASHIONS | 9094 JESLIE STREET UNIT 3 RICHMOND ON L4B 3L3 | 7,535.01 |
| RAVEL (ACCORD BUSINESS CREDIT) | 5333 CASGRAIN SUITE 1201 MONTRÉAL QC H2T 1X3 | 54,038.46 |
| RCI ENVIRONNEMENT | 9501 BOUL RAY LAWSON ANJOU QC H1J 1L4 | 1,193.92 |
| REBEL SLACKS CO. LTD. | 1625 RUE CHABANEL OUEST SUITE 801 MONTRÉAL QC H4N 2S7 | 171,196.98 |
| REDCLIFF | 40 UNIVERSITY AVENUE SUITE /1200 TORONTO ON M5J 1T1 | Unknown |
| | | |

RSM Richter Inc.,Syndic/Trustee Liste des créanciers/Creditors List Dans l'affaire de l'avis d'intention de faire une proposition de / in the Matter of notice of intention to make a proposal of MADEMOISELLE CHARMANTE INC.

| Nom / Name | Adresse / Address | Montant / Amount |
|---|---|------------------|
| anciers chirographaires / Ordinary Creditors | | |
| REDCUFF | 3050 BOUL. PROTLAND SUITE 100 SHERBROOKE QC J1L 1K1 | 22,287,48 |
| RIOCAN | 500 BOUL DES LAURENTIDES SUITE 31 SAINT-JÉRÔME QC J7Z 5M2 | Unknown |
| RÉNOVATION LAFORTUNE | 1053, BOUL. LAFORTUNE L'ASSOMPTION QC J5W 6C5 | Unknown |
| S.M.D. IMPORTATIONS INC. | 555 RUE CHABANEL OUEST SUITE 801 MONTRÉAL QC H2N 2H6 | 166,572.39 |
| SAMMY INTERNATIONAL SALES | 719 FIRTH COURT NEWMARKET ON L3Y 8H8 | 76,550.50 |
| SCOTIABANK | 352 CHABANEL STREET WEST MONTREAL QC H2N 1G8 estimated | 5,500,000.00 |
| SIMON CHANG CONCEPTS INC. | 555 RUE CHABANEL OUEST SUITE 1407 MONTRÉAL QC H2N 2H8 | 846.76 |
| SMPC | C.P. 154 SUCC, B. MONTRÉAL QC H3B 3J5 | Unknown |
| SOURCE ID | 9000 HENRI-BOURASSA OUEST ST. LAURENT QC H4S 1L5 | 2,154,79 |
| SPANNER IMPORTS | 334 MANITOU DRIVE KITCHENER ON N2C 1L3 | 135,461,65 |
| TELUS | C.P. 11674 SUCC. CENTRE-VILLE MONTRÉAL QC H3C 6E9 | 4,958,06 |
| TRANSCONTINENTAL COURRIER AHUNTSIC | 8770 BOUL LANGELIER BUREAU 210 MONTRÉAL QC H1P 3C6 | Linknown |
| TRANSCONTINENTAL | L'EXPRESSION DE LANAUDIÈRE 342 RUE BEAUDRY NORD JOLIETTE QC J6E 6A6 | 293.42 |
| TRANSCONTINENTAL | COURRIER LAVAL 189 BOUL LAVAL LAVAL QC H7N 3V8 | 693.62 |
| UTEX CORPORATION | 845 PLYMOUTH MONTRÉAL QC H4P 1B2 | 157,557.71 |
| VARIATIONS (ACCORD BUSINESS CORP) | 2799 DUFFERIN ST., UNIT 14 TORONTO ON M6B 4J3 | 44,490,26 |
| VEGO INTERNATIONAL INC. | 333 RUE CHABANEL OUEST SUITE 524 MONTRÉAL QC H2N 2E7 | 50,018.52 |
| VIKING | 1935, BOUL LIONEL-BERTRAND BOISBRIAND QC J7H 1N8 | Unknown |
| Y2 BLU (ACCORD BUSINESS CORP) | 555 RUE CHABANEL OUEST SUITE 309 MONTRÉAL QC H2N 2H8 | 7,500.55 |
| Créanciers chirographaires / Ordinary Creditors | | 10,268,647.66 |
| | | 10,200,007.00 |
| | | 48 200 047 08 |
| | | 10,268,647.66 |